

**I.S.N. PRASAD**  
Additional Chief Secretary to Govt.,  
Finance Department



Government of Karnataka

C.No - 18591/17  
12/10/17

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FD 30 CAM 2016

ACM / Excm / E.GW  
put up on DTE website  
13/10

10<sup>th</sup> October, 2017

**Urgent & Important**

Dear Jawaid,

Sub: Promotion of Digital Payments.

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In order to reduce costs and increase transparency, digital payments and transactions are being encouraged. Pro active steps need to be initiated for promoting cashless transactions using alternate delivery channels viz. Internet Banking/ Mobile Banking/ E-Wallets etc. Installation of PoS machines at various establishments should be encouraged.

It was suggest that a target oriented approach may be adopted to promote Digital Payments in your Department, especially the receipt of College fees.

Wide publicity, creating necessary awareness on the use of various Digital Payments Products, may be given in the field. District Level Officers may be advised to arrange camps for creating awareness on Digital Transactions and encourage traders to adopt Digital Payments through PoS Machines / E-Wallets. The services of Banks may be utilized for imparting training to the users and for promoting the use of various Digital Payments Products offered by them.

In this regard, report on the action taken so far along with the future plan of action with specific time frames, envisaged in the area of promotion of Digital Payments, may be sent to Additional Secretary (Fiscal Reforms), Finance Department by 15.10.2017. This would also be reviewed in the next State Level Financial Inclusion Committee meeting, chaired by Additional Chief Secretary and Development Commissioner.

With Regards,

circulate to DTE / CE & DS. (Umi) with copy.

Yours sincerely,

Sri Jawaid Akthar,  
Principal Secretary to Government,  
Education Department (Higher Education)  
M.S. Building, Bengaluru.

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